

Top Bridal Designers and Manufacturers Showcase Spring / Summer 2012 Collections on The Catwalk

This year the British Bridal Exhibition Harrogate has three inspirational catwalk shows: The Bridal Preview, The Designer Preview and The Occasionwear Preview all giving a glimpse into the latest Spring / Summer 2012 collections.

The inspirational shows give visitors the chance to discover what's hot this season and helps them make the best buying decisions by showcasing designs that their customers will love. Featuring over 25 designers in three shows this year gives visitors a wide range of designs to choose from whether it be Bridal, Designer or Occasionwear.

The Bridal Preview Show

This year's Bridal Preview show will feature collections from Anoushka G, Bonny Bridal, Christina Rossi, Crystal Breeze, Grace Harrington Couture, Jean Fox, Justin Alexander, Masterhand, Private Label by G, Sincerity, Veromia and Wilvorst.

Christina Rossi Bridal Collection, the Australian based designer label. They pride themselves on high quality and well-structured bridal gowns with an array of styles to completely fulfil every bride's fantasy gown.

Justin Warshaw from Justin Alexander said: 'Justin Alexander's Spring 2012 Collection ranges from fabulous ball gowns to glamorous mermaid silhouettes. Our ball gowns are all about volume and layered skirts that echo 1950's couture. Slim and sexy silhouettes using fine Chantilly, Venice and Corded laces adorned with splash of beading. Distinctive necklines and exceptional design elements from fans to feathers makes this collection extraordinary.

This year Wilvorst presents TZIACCO Royal. Ann-Kathrin Hope from Wilvorst said; 'during the BBEH 2011 we are presenting three-quarter long jackets in extravagant jacquard designs, classic morning coats and modern coordinates for weddings in the new trendy colours of the season including shiny midnight blue colours and different shades of grey.'

Justin Warshaw from Sincerity said: 'Sincerity Bridal's Spring 2012 Collection is inspired by modern romance. Rich draping in a wide array of dreamy fabrics accented with distinct details make Sincerity so unique. An assortment of silhouettes from tea lengths and high lows to mermaids and ball gowns are represented in this collection. Our colour story varies from Ivory, Alabaster, and Oyster to Burgundy, Black and Taupe'.

Here is what the some of the designers had to say:

Walter Byron from Grace Harrington Couture said; 'Something Blue is a stunning new collection from Grace Harrington Couture. Introducing dresses that are fun, fabulous and affordable for the modern brides wedding'

Victoria Woodley from Private Label by G said; 'We create the collections to ensure that there is something for every bride and every taste. 'The Eponymous' is an upmarket bridal collection that boasts meticulous detail. 'The Signature Plus' collection is a plus size collection that is both technically and fashionably designed to enhance the figure and 'The Ella Rose' collection has a 'less is more' message and features classic silhouettes and offers best value, great styling and outstanding quality.'

Vivien Felstein from Veromia said; 'Veromia has exhibited at the BBEH for 10 years and has taken part in the catwalk show for 9 years. We love taking part in the show and feel it is a good opportunity for us to show a glimpse of our collections'.

The Designer Preview Show

The Designer Preview will feature collections from Amanda Wyatt, Anny Lin, Annasul Y, Augusta Jones, Brides Desire, Caroline Atelier, Charlotte Balbier, Farage, Jonathan James Bridal, Lusan Mandongus, Madeline Isaac-James, Vintage Rose Bridal and Watters.

Caroline Atelier designs using luxurious silks and her signature backless dresses have won her numerous awards since she launched her label 4 years ago.

Farage's collection is full of mystery, glamour, taste and passion. It catches a woman's eyes with its splendour and elegance. Farage's brides characterize independence, romance, sensitivity and sensuality.

British designer Madeline Isaac-James' acclaimed 2012 collection offers discerning retailers unique, glamorous and truly stunning silk gowns, inspired by the classic elegance of the 1950's.

The fashion inspired gowns by Vintage Rose Bridal are romantic and feminine with a contemporary feel. Beautiful and distinctive adornments make them stand out from the rest.

Here is what the some of the designers had to say:

Amanda Wyatt Designer and MD of Amanda Wyatt said; "New for 2012, show stopping designs with strong commercial appeal that will guarantee continual repeat business for our partners the retailers. The new corset fit that makes a bride feel and look at least one size smaller is now perfect, this combined with our fabulous styles and backed up with 1st class customer service and generations of bridal knowledge and expertise makes Amanda Wyatt stand out from the crowd.

I am delighted to be showing not one but four collections at BBEH, with the addition of 'Drama Queen' a collection suitable for prom, bridesmaids and occasion wear and 'WOW' a collection for

women of the world, a dress that can be worn in any venue or style wedding anywhere in the world!.

BBEH is set to be our best!.'

Christine Marchant from Augusta Jones said; 'The new collection offers sensational styling with a twist. This collection was designed with different weddings in mind – from the formal church wedding to the informal beach or garden wedding – gowns that are contemporary classics for brides looking for something both chic and modern.'

'Augusta Jones set out to do things differently to offer brides a way to create their own personal style. With the range of beautifully cut basic shapes brides have the option to use available styles and choose from a dazzling range of intricate embroidery and beadwork to help them "design" their own gown.'

Charlotte Balbier designer and creative director at Charlotte Balbier said; 'Every year I strive to develop a collection that is fresh, creative and current to the bride of today combined with charm, classical elegance and of course a sprinkling of Charlotte Balbier signature vintage lace that I have become so well known for.'

'The new 2012 Candy Kisses collection will not disappoint with over 30 styles to suit every bride and their personality. The collection has strong commercial styles that will bring continued repeat business sit alongside gowns with the WOW factor!! I am delighted to be showing the collection at BBEH and cannot wait to shot of my new designs!!'

Robert from Jonathan James Couture said: 'UBER 2012 is one of the more versatile and exciting collections from Jonathan James Couture. Creative, flamboyant and decadent in its designs, the collection is accentuated with exquisite detail, providing a fusion of glamour, sophistication and elegance. Jonathan James offers a couture service enabling brides to literally create the gown of their dreams, thus benefiting both bride and retailer"

The Occasionwear Preview Show

The Occasionwear Preview will feature collections from Anoushka G, Crystal Breeze, Love by Benjamin Roberts, Mac Duggal, Precious Formals, Prom Frocks and Watters.

Part of Creation Bridal, Prom Frocks was established to meet the rapidly-expanding demand for fun, high-fashion party clothes for school leaver celebrations. In eight years, the market has exploded in size, as well as in colour, sparkle and effervescent design so, for 2012, this great little label will be offering its biggest collection yet, adding short, sassy styles and sleek slinky body-skimmers to its signature princess-style silhouettes.

Here is what the some of the designers had to say:

George Hadji Brand Director of Anoushka G said; 'To mark our 10th Anniversary we are launching two capsule collections 'The Diamond' and 'The Vintage'. The Diamond collection consists of vibrant colour ways, Poppy, Geranium, Orangeade and Grass and delicate softer colours including Blush, Honey, Sandstone and Hyacinth. The Vintage collection provides a retrospective of iconic styles from the archives that helped establish the brand over the last 10 years.'

Ruby Ashraf from Precious Formals said: 'The Precious Formals 2012 collection has something to help every girl to feel like the princess she already is on her prom night. Whether her taste is sleek cut-outs, the famous PF rainbow ball gowns, or flirty minis, she will look like a knock out in each unique design.'

'The PF prom collection consisted of eight lines; Precious Formals - the foundation collection; Posh Precious - an upscale compilation of romantic ball gowns; Glam Gurlz - a set of whimsical short styles; Luz Gal – sleek elegance at its best; Ruby's Gems – Ruby's handpicked favourites perfect for cocktail attire; PF Starz – simpler shaped garments with bejewelled details; Precious Divas - versatile playful gowns with sweetheart neck lines; and Hollywood Envy – red carpet inspired styles for the inner femme fatale in all of us.'

David Lopez from Watters said; 'Celebrating 25 years, Watters continues to be the sought after designer among brides, bridesmaids, mothers and flowergirls around the world.'

Ian from Prom Frocks said: 'A superb collection of up-to-the minute prom dresses in a kaleidoscope of rainbow colours, this range of top selling gowns is a must for every shop. Prom Frocks has always concentrated on the princess style of prom dress this has always been our signature and will continue to be so, the new range will however contain more straight designs as there is some pressure within the market to move in that direction.'

For a full catwalk timetable, please visit www.bbeh.co.uk

The BBEH will take place between the 11th and 13th September will be showcasing the finest names in bridalwear, occasionwear, men's formalwear and accessories. To register for this vital bridal event or for more information, please visit www.bbeh.co.uk. This year is even more special as we're giving away a FREE IPAD to one lucky retailer.

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Notes to Editors:

All press and media enquiries to Joanne Pickup at Sprae PR on 07720893867 or email info@sprae.co.uk

The exhibition has been running for nearly 30 years and year-on-year delivers the greatest range of companies to a growing retail audience. For more visitor or exhibitor information, email emma.charter@oceanmedia.co.uk